



The Chapter's Monthly Newsletter with information on our members and the industry!

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Check-out what's FRESH on our website:

JOIN ISES

Contact our VP of Membership, Veronica Kraft at membership@isesphila.com
Veronica and her committee will assist you with any questions you might have about ISES and benefits of joining.

Submit a Newsletter Article

Do you have a new hire? Has your company just expanded? Did your company just complete an incredible event and you would love to share this with your colleagues? If so, please feel free to submit any newsletter articles or press releases that you feel would benefit other members of our Chapter to our Newsletter Editor- Dave Williams at newsletter@isesphila.com

Committee Sign Up

If you want to get the most out of your ISES membership the best way is to GET INVOLVED. Please talk to any board member for more details at the next meeting.

Calendar of Events

Date/Time	Venue	Speaker/Educational Topic
June 23rd, 2011	Drexelbrook	Liberty Awards & Annual Meeting

Give us Liberty!

Each summer, ISES members get a chance to let their hair down and celebrate the accomplishments of the best in the special event industry and this year is no exception. The Liberty Awards Gala is at Drexelbrook this year and you only have until Monday to register. So run, don't walk to your computer and sign up now.

Our membership drive this year was a great success. In this issue, Veronica lists the newest members. Let's all make them feel at home.

In this issue, I've included the recap film from this year's Fresh! Check it out!

As always, send me your news stories and articles for ISES members to read. Have a great summer! See you at the Liberty awards!

Dave Williams
Newsletter Editor & Communications Director
The Greater Philadelphia Chapter of ISES



7th Annual Greater Philadelphia ISES Liberty Awards Gala

Spirits of Liberty
"Life without liberty is like a body without a spirit." ~ Khalil Gibran

Do you have your LIBERTY AWARDS GALA TICKETS yet? Don't delay - you won't want to miss this outstanding event!

Travel through time, as we experience a few of the different "Spirits" of Liberty

PLEASE JOIN US FOR THE 2011 ISES LIBERTY AWARDS GALA
Wednesday, June 22, 2011 · 6:00 - 11:00pm
At Drexelbrook Catering

Need help developing projects & potential leads?



GET CONNECTED! Find your advantage!

The ISES Community - <http://community.ises.com>

Join over 6,000 of your fellow ISES Members in our NEW online community

What is the ISES Community?

The ISES Community is the professional and social network on www.ises.com, <http://community.ises.com> for ISES members. Whether you are looking to connect with your co-workers or find new friends and colleagues within ISES, you can get in touch with those who share your interest in the live event industry easily on the ISES Community.

How do I join the ISES Community?

All ISES members are automatically members of the Community. Just log into the website and go to the Community!

"Get In, Get Involved and Get Back" CSEP Information



What is Certified Special Events Professional (CSEP)?

The CSEP designation is the hallmark of professional achievement in the special events industry. It is earned through education, performance, experience, and service to the industry, and reflects a commitment to professional conduct and ethics. The CSEP designation is awarded by the International Special Events Society (ISES) and its Certification Committee. ISES is the only international umbrella organization representing professionals in all disciplines of the special events industry. Education and a commitment to professionalism are cornerstones of ISES. Why Should I Be Certified? The special events industry has experienced phenomenal growth over the past several years and is changing at an even faster pace. Today, special events are more challenging and require a level of professionalism equal to none. Become a recipient of the CSEP designation and set yourself apart from the competition.

Please refer to the [ISES website](http://www.ises.com) for more information. For questions regarding the CSEP program contact ISES Headquarters at 800.688.4737, 312.321.6853 or info@isesphila.com

Chapter Sponsorship Opportunities are available!

Monthly Meeting Sponsors
Shared Monthly Meeting Sponsors
E-Card Sponsor
E-newsletter Sponsor
Yearly In-Kind Sponsorship

[\[READ ALL SPONSORSHIP DETAILS\]](#)

*For any sponsorship commitments or inquiries, please

Enjoy the Liberty.

Enjoy an amazing culinary journey including unique cocktails and butlered hors d'oeuvres, followed by a delicious 3 course awards dinner – each mouth-watering course paired with an exceptional microbrew – and finished off with delectable desserts and wines.

Spend time with our president, Sharon Dachino as she completes her term and our incoming president, Thomas Presti, as he begins his. Our board members (outgoing and incoming) will be there, and hope that you will be there too, as we see who's won this year's President's Awards, and, of course, cheer on the nominees and the winners of this year's Liberty Awards!

When you come, be sure to buy your tickets (\$10 each or 6 for \$50) for our Chinese auction, with some great items like deluxe hotel stays, fabulous dinners, golf outings, Phillies tickets, even a TV! And if YOU have an item to add to our auction, please let us know ASAP!

Our committee has been working hard to plan an extraordinary event and we know you will want to join us. Don't miss your chance - come out and support ALL of our wonderful members, who work so hard throughout the year to create fantastic events.

THANK YOU to our generous Sponsors:

Drexelbrook Catering
Eventions Productions
AFR Event Furnishings
Gala Cloths By Dulany
Creative Juice Group
Select Event Rentals
Party Rental, Ltd.
CinemaCake Filmmakers
Jean Valentin Photography
Eventricity
American Historical Theatre
Go Festive!
Tonz of Fun
Franks Union Wine Mart
Philadelphia Distilling
Saget's Formalwear (don't forget – discounted tux rentals available, just for Liberty attendees!)

CONGRATULATIONS to this year's Liberty Awards Nominees!

Lynda Barness - I DO Wedding Consulting
Nicole Mirarchi - GEP Philly
Jason Cataldi, CTS - IMS Audio Visual
Sharon Phillips Waxman - SPW Productions
Sandy O - Creative Juice Group
Brian Toner - Eventions Productions
Dave Williams - Cinemacake
Kathy Straley - Toga Party Band
Hannah Lermite - Academy of the New Church / Bryn Athyn College
Natalie Hirsch - Go Festive
Catherine Gretta - Affairs of Distinction
Meryl Snow - Feastivities
Joanne Hulme - Creativity, Inc
Mark Kingsdorf - Queen of Hearts
Ed Knight - EventQuip
Bob Mills - Philly Event Group
Robert Tomasso - Phoenixville Foundry
Kris Sumey, CSEP - Event FX
Sharon Dachino - Events by On Stage and Off

For more information please contact Marci Mathis, Liberty Awards Committee Chair at AlohaDelawareValley@comcast.net or 856-881-0590.

4700 Drexelbrook Dr · Drexel Hill, PA 19026

For tickets log on to:
www.isesphila.com

\$85pp \$750 table by May 31st
\$95pp \$850 table by June 15th
\$105pp \$950 table by June 20th

Life without liberty is like
a body without spirit.
-Khalil Gibran

contact Frank McCall (Director of Sponsorship) at 215-808-4587 or fmccall@rentfurniture.com

facebook

Become a fan of the Greater Philadelphia Chapter of ISES Page and you'll suddenly be up to date on meetings, educational programs, special events, and networking opportunities.

Plus, it's another way to make yourself or your business known in the industry. It's absolutely free! [Become a fan!](#)



ISES Eventworld 2011 - St. Louis, MO.

A Look at This Year's Fresh!

Produced by [CinemaCake Filmmakers](#)



A Message from our Outgoing President

What a great year! Many thanks go out to a hard working Board of Directors who brought us well-attended meetings, terrific venues and strong educational programs with exciting speakers. (who can forget Michael Miller at our November meeting!)

We had a strong membership drive, bringing us many new faces. We rolled out a new members "meet and greet" at the beginning of each month's program. Our newsletters have been fun and interesting with video clips and upcoming events. Our Special Projects have kept us quite busy with many late nights in preparation for fun times for all! Our Charity this year, Philabundance, was most grateful for our donations and the help of those who went on-site to package the food for those in need.

As we all know, the mission of ISES is to educate, advance and promote the Special Events Industry. In keeping with our mission, we are excited with our continued efforts to work with International toward developing an SPO, for the students of Temple University. If successful here, regionally, this program could potentially be rolled out to the students and educators of universities and colleges through out the United States. We are hoping for a roll out here in Philadelphia, in the fall of 2011.

I had a great year and I'm thankful to have had the opportunity to serve as your President. I look forward to continuing to serve the members of the Philadelphia Chapter, this upcoming year as your Immediate Past President.

Warmest Regards

Sharon Dachino

We're off to great start for our 2011-2012 membership year!

Let's start by welcoming our newest members:

- Judi Garst with the Pennsylvania Academy of the Fine Arts
- Neil Stein with The Creative Group, Inc
- Jessica Whiteman with Historic Philadelphia, Inc.
- Bethany Lochner with Brunswick Zone XL
- Meryl Snow with Feastivities Events
- Alison Dauer with Grayson Bridge Meeting & Event Planning

· Michelle Houston with the University of Pennsylvania

· Anastasia Leptich with Double Tree Quest Suites Hotel

· Atiya German with the University of Pennsylvania Museum of Archaeology and Anthropology

· Rachel Black with RSB Solutions, LLC

· Rob Barber with Atomic Rental

· and student members: David Adelman, Donna Griggs and Thu Ha



and student members. David Adelstein, Donna Griggs and the staff

Don't miss the opportunity to reach out to these new members along with all the members of our chapter and take advantage of all we can learn from each other. Make the most of your membership... Join A Committee!

As always, please do not hesitate to contact me with any questions.
~Veronica vkraft@upenn.edu

Eventworld is Fast Approaching!

NEW FOR 2011:

1. **Three, Dynamic General Sessions**
2. **New Educational Format Tailored for You**
3. **iPad, iPhone, Android & Smart Phone Conference App**
4. **ISES Annual Meeting-FREE & Moved to Friday Morning**
5. **Budget Friendly Registration Options**

Looking for ways to save money while attending ISES Eventworld? [Check out these options!](#)

Watch last year's Eventworld in Baltimore!