



INTERNATIONAL
SPECIAL EVENTS SOCIETY
GREATER PHILADELPHIA

JANUARY 2013



THE NETWORKER

What's Happening In & Around ISES Philadelphia

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Jingle Jam 2012!

On Tuesday, December 18th, 2012, the Philadelphia chapters of ISES and HSMIAI co-hosted Jingle Jam 2012 at the Sheraton Society Hill in Philadelphia. This was the first time in several years that Jingle Jam was held as a joint event, and it was a rousing success!

In addition to horse racing and an auction, there were appearances by Lady Gaga and the King himself, Elvis Presley.



[REGISTER HERE](#)

Welcome Our New Members!

Please welcome the following new members who have joined ISES Philadelphia!

Doug Burns - Candid Moments Photography

Caroline Freeman - The Rittenhouse Hotel

Karen McBride - Express Yourself Body Art

Michael Sardanopoli - EventQuip

Jackie LaBarge - Student Member, Temple University

Lori Busch - CHOP

Sponsors included AFR Event Furnishings, Cherry Hill Photo, Choice Part Linens, East COast Entertainment, Cupcakes Gourmet, Cort, Eventricity, Mae & Company, Sheraton Society Hill, Mid-Atlantic Events Magazine, Majestic Images, Philly Event Group, Maui Wowi Hawaiian Coffees & Smoothies, PSAV, PSPCA, Sarah Rachel Photography, Marilyn Sukonick-Zeff, Video Game Parties, Shutter Booth, Jacquin's and Nimlok Philadelphia.

FRESH 2013 Call for Speakers

The **re-Freshed! 2013** committee is currently looking for special event industry professionals who wish to share their knowledge about the following topics:

Tents and tented events

Event Technology

Working with Labor Unions

Insurance – for special event professionals and special event insurance

Marketing for your Special Event

Catering trends for 2013

CSEP

Contract review and negotiation

Risk-Management for Events

Event or Meeting Design

Strategic Planning for Events and Meetings

Site Selection and Management

“Green Events”

Marilyn Sukonick-Zeff - Professional Tarot Presentations

Joanne Hulme

Trisha Lambert - Vintage Posy, LLC

Ed Oxenham - Nimlok Philadelphia

Russell Banks - Philadelphia Airport Marriott

facebook

Become a fan of the Greater Philadelphia Chapter of ISES Page and you'll suddenly be up to date on meetings, educational programs, special events, and networking opportunities.

Plus, it's another way to make yourself or your business known in the industry. It's absolutely free! [Become a fan!](#)

Follow us on [Twitter!](#)

Submit an Article

Are you interested in submitting an article to the newsletter? Do you have a new hire? Has your company just expanded? Want to share an incredible event with your fellow members? If so, feel free to submit any articles or press releases that you feel would benefit other members of our chapter to Cameron Wicks, Director of Communications. He can be reached at newsletter@isesphila.com.

Join ISES

Are you interested in joining ISES Philadelphia?

Event and Meeting Sustainability

If you are interested in presenting, please submit your CV and a one page summary of your presentation to **Rishona Myers, Director of Special Projects for ISES of Greater Philadelphia** at rmyers@rmeventsinc.com by **Monday, February 25, 2013**. If you have questions or would like more details, contact Rishona either via email or phone 610-996-1644.



New Year, New Things

Hi Everyone,

Welcome to the January edition of the ISES Philadelphia newsletter! It's the 6th newsletter in my term as Director, and we're getting better every month!

Well, here we are! It's 2013, and with the New Year comes new opportunities, new contacts and new events. I hope everyone made a New Year's resolution this year not only in their personal lives, but in their lives as part of the events industry.

I know I did. I've made it a point to make as many new contacts this year as I possibly can, through networking events, social media and mutual acquaintances. Not only will that bring my company more business, but it will broaden my horizons and help me learn more about this awesome industry.

We have a great issue for you this month. We hope you enjoy the Jingle Jam recap and the other things we've included in this issue!

Cameron Wicks, Director of Communications

What is a Certified Special Events

Contact Jacki Garro, Vice President of Membership or Meg Fonash, Director of Membership. Jackie, Meg and the rest of the Membership Committee will assist you in signing up, and answer any questions you might have about ISES and the benefits of joining. They can be reached at membership@isesphila.com.

Professional (CSEP)?

The CSEP designation is the hallmark of professional achievement in the special events industry. It is earned through education, performance, experience, and service to the industry, and reflects a commitment to professional conduct and ethics.

The CSEP designation is awarded by the International Special Events Society (ISES) and its Certification Committee. ISES is the only international umbrella organization representing professionals in all disciplines of the special events industry. Education and a commitment to professionalism are cornerstones of ISES.

Why Should I Be Certified? The special events industry has experienced phenomenal growth over the past several years and is changing at an even faster pace. Today, special events are more challenging and require a level of professionalism equal to none.

Become a recipient of the CSEP designation and set yourself apart from the competition. Please refer to the [ISES website](#) for more information. For questions regarding the CSEP program contact ISES Headquarters at 800.688.4737, 312.321.6853 or info@isesphila.com.

Sponsorship Opportunities

ISES Philadelphia is seeking individuals or organizations who are interested in sponsorships. There are a number of available sponsorships, and they can be on a yearly or monthly basis. You can view them at the link below or contact Director of Sponsorship Lynette Thomas at lthomas@eagles.nfl.com.

[**Click Here for Sponsorship Information!**](#)