



INTERNATIONAL
SPECIAL EVENTS SOCIETY
GREATER PHILADELPHIA

APRIL 2013



THE NETWORKER

What's Happening In & Around ISES Philadelphia



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reFRESH 2013

APRIL 25, 2013

LINCOLN FINANCIAL FIELD

It's almost here! On April 25th, at Lincoln Financial Field, ISES Philadelphia will host reFresh 2013. Starting at Noon, you'll find a full day of activities, with multiple education sessions, an industry panel discussion, and a reFresh evening event.

Big Changes



Hi Everyone,

Happy April, and welcome to the final edition of ISES Philadelphia's The Networker in its current

m.

In addition to our email newsletter, there are other big things to come, which will be revealed in the coming months. Stay tuned!

Merion Wicks, Director of Communications

Welcome Our New Members!

Please welcome the following new members who have joined ISES Philadelphia!

Livid Qualresols - The Knot

Tracy Ott - EventQuip

Deleine Ott - Student

Ly Serata - Le Dae Event Group

What is a Certified Special Events Professional (CSEP)?

The CSEP designation is the hallmark of professional achievement in the special events industry. It is earned through education, performance, experience, and

ISES INTERNATIONAL SPECIAL EVENTS SOCIETY PHILADELPHIA CHAPTER

reFRESH 2013
an experience for the senses

REGISTER NOW!

April 25, 2013 | Lincoln Financial Field
A full-day of activities you won't want to miss, starting at noon
Choose from multiple education session tracks for CEU credits, attend the industry panel discussion and stay for the reFRESH evening event!

Early Registration: Now until Monday, April 8th
Registration: Tuesday, April 9th until Monday, April 22nd
Onsite Registration Available

REGISTRATION FEES
Education Only: Early \$45; Regular \$55; On-Site \$65
reFresh Only: Early \$50; Regular \$60; On-Site \$70
All day Package Price: Early \$65; Regular \$75; On-Site \$85

SPECIAL EVENTS
Lincoln Financial Field
Presenting Sponsors:
ARAMARK
IMS TECHNOLOGY SERVICES

#SESreFRESH2013

[REGISTER HERE](#)

[reFRESH 2013 Session Descriptions](#)

Monthly Newsletter Sponsor



Sponsorship Opportunities

ISES Philadelphia is seeking individuals or organizations who are interested in sponsorships. There are a number of available

vice to the industry, and reflects a commitment to professional conduct and ethics.

The CSEP designation is awarded by the International Special Events Society (ISES) and its Certification Committee. ISES is the only international umbrella organization representing professionals in all disciplines of the special events industry. Education and a commitment to professionalism are cornerstones of ISES.

Why Should I Be Certified? The special events industry has experienced phenomenal growth over the past several years and is changing at an even faster pace. Today, special events are more challenging and require a level of professionalism equal to none.

Become a recipient of the CSEP designation and set yourself apart from the competition. Please refer to the [ISES website](#) for more information. For questions regarding the CSEP program contact ISES Headquarters at 1.688.4737, 312.321.6853 or info@isesphila.com.

sponsorships, and they can be on a yearly or monthly basis. You can view them at the link below or contact Director of Sponsorship Lynette Thomas at lthomas@eagles.nfl.com.

[Click Here for Sponsorship Information!](#)

Join ISES

Are you interested in joining ISES Philadelphia? Contact Jacki Garr, Vice President of Membership or Meg Fonash, Director of Membership. Jackie, Meg and the rest of the Membership Committee will assist you in signing up, and answer any questions you might have about ISES and the benefits of joining. They can be reached at membership@isesphila.com.

Submit an Article

Are you interested in submitting an article to the newsletter? Do you have a new hire? Has your company just expanded? Want to share an incredible event with your fellow members? If so, feel free to submit any articles or press releases that you feel would benefit other members of our chapter to Cameron Wicks, Director of Communications. He can be reached at newsletter@isesphila.com.



Become a fan of the Greater Philadelphia Chapter of ISES Page and you'll suddenly be up to date on meetings, educational programs, special events, and networking opportunities.

Plus, it's another way to make yourself or your business known in the industry. It's absolutely free! [Become a fan!](#)

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